



It's All About The Data

PEARSON
NCS

We experience data everyday. Either through a test, survey or enrollment information; data can make the difference between smart decisions or misguided, inefficient processes. It's all about the data and a commitment to data quality is the first step for an intelligent and thoughtful organization.

Data Excellence

Data excellence has been our driving force for more than 40 years. Our proven automated business and education solutions include OMR scanners (optical mark read), imaging, scannable forms, test-scoring machines, as well as professional and outsourcing services. With over 50,000 customers, we can safely say we are an industry leader in data collection.

K-12 Education

Pearson NCS is passionate about education. Our innovative products and services help teachers and administrators achieve school & district goals.

- Give teachers and staff more time by freeing them from time-consuming manual test scoring and student records management.
- Guide student learning with assessment solutions designed to meet accountability requirements and eliminate the achievement gap.
- Plan district and school improvement initiatives based on constituent feedback using school climate surveys
- Provide accurate and timely information for data driven decision making.

Higher Education

Pearson NCS helps postsecondary institutions gather data for surveys, testing and research. We provide services to the U.S. Department of Education for all students receiving financial aid.

- Surveys for student life assessment and course evaluations
- Testing software and services assist professors in gauging student progress and guide admissions and placement decisions
- Tools for gathering critical research data for Institutional Research departments
- Services for continuing communications with alumni
- Collect data for student housing, student affairs, and campus security



Government

Pearson NCS connects government to people, and people to government. We provide products and services that speed the delivery of information and services to a diverse set of constituents.

- Pre-employment testing and training keeps costs down
- Work performance evaluations improve productivity
- Health risk assessments help employee performance
- Compliance tracking helps ensure proper procedures are followed

Business

Pearson NCS helps organizations of all kinds operate more effectively. We provide the services, tools and systems that help organizations manage and interpret information and streamline business processes.

- Industry-leading data collection solutions capture raw data and turn it into valuable decision-making information
- Outsourcing services for data collection, management, reporting, fulfillment and call-center services
- Data collection tools that help organizations recruit, train and retain employees
- Surveys, enrollment and registration solutions help track and retain your most valuable customers

Pearson NCS

Pearson NCS is based in Minneapolis, Minnesota. We operate as a business of Pearson Education, the world's largest integrated education company, which in turn is part of Pearson plc.

Pearson Education is the world's leading education business. Its textbooks, online learning tools and testing and assessment programs help to educate more than 100 million students worldwide.

Pearson plc is a \$6 billion international media company with market leading businesses in education, business information and consumer publishing.

Pearson NCS' engineering and production processes for data collection systems and forms are ISO 9001 certified.



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